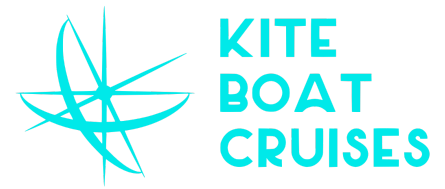


## Kite Boat Cruises launches partnership with Club North, offering members 15% off charter bookings



*Guests get access to private beaches, chef-prepared meals, and top-of-the-line gear from North Kiteboarding, Mystic, and North Sails*

(Nassau, April 7, 2023) - After two years of collaboration with North Kiteboarding and Mystic, offering the latest gear in the market for rent, [Kite Boat Cruises](#) is proud to expand its existing partnership with [North Actionsports Group](#) (NAG). The operator of fully-crewed luxury watersport catamaran cruises in the Bahamas is now offering a 15% discount on all charter bookings to NAG's [Club North](#) members.

Club North is a joint membership under NAG's three brands—[Mystic](#), [North Kiteboarding](#), and [North Windsurfing](#). It's the first global members club that offers on-water insurance, extended warranties, expedited kite and sail repairs, exclusive access to brand events, global demo programs, partner experiences, and perks.

"We're proud to be a part of Club North's growing offering of epic member experiences," said Artiz Belategi, Kite Boat Cruises Owner and Captain. "We can't wait to offer an unforgettable experience to kiteboarders in pursuit of remote and private shallow beaches in one of the most stunning spots in the world at a special rate. And, looking ahead to 2024, we hope to grow our partnership further by offering kite clinics with some of North's top riders," continued Belategi."

Kite Boat Cruises' fleet includes a Lagoon 450 catamaran that sleeps six guests in three double-cabins and a luxury 58-foot Fountaine Pajot Ipanema that sleeps eight guests in four double cabins. Both vessels offer guests the ultimate in luxury and relaxation while exploring some of the most stunning locations in the Bahamas. All charters include captain, private chef, certified kitesurfing instructor/deck hand, and photographer/videographer. Guests get access to private beaches, top-of-the-line gear, and chef-prepared meals.

"At Club North, we are committed to providing our members with the best possible experience both on and off the water," said Eva Elseman, Club North Event Coordinator. "We are thrilled to partner with Kite Boat Cruises to offer our members the ultimate combination of kiteboarding and cruising amongst the countless islands and cays of The Bahamas."

Club North can be joined from any of NAG's three brand websites. Members can make luxury charter reservations for 2023 and 2024 on Kite Boat Cruises' website using the

promotional code provided in the recent Club North newsletter or found in the member portal.

For more information about the brand, visit [kiteboatcruises.com](http://kiteboatcruises.com). Media wishing to interview the brand's personnel should contact [media@kiteboatcruises.com](mailto:media@kiteboatcruises.com).

## About North Actionsports Group

Headquartered in the Netherlands, the North Actionsports Group (NAG) offers industry-leading products for kiteboarding, windsurfing, foiling, wakeboarding, and standup paddleboarding. The NAG brands – North Kiteboarding, Mystic, North Windsurfing, and North SUP – are pushing the boundaries and broadening the experiences of water sports, with innovation, technology, and accessibility at the forefront. They've won several awards, with Mystic holding the title of best kitesurfing accessories brand for the last ten years in a row. NAG is part of the North Technology Group, a diverse family of companies serving marine and manufacturing markets worldwide. North Kiteboarding Product Development and Brand Management is based in New Zealand, while Operations and Sales are carried out at the NAG headquarters.

## About Kite Boat Cruises

Kite Boat Cruises is a luxury watersport catamaran cruise operator, currently in its sixth season, born from the imagination to kitesurf in the best spots around the world. The fully-crewed boats set sail weekly from Nassau, Bahamas towards the Exuma Cays, one of the most beautiful places for sailing and kitesurfing, thanks to its wild islands and unexplored beaches. Kite Boat Cruises operates two luxury and eco-friendly sailboats. Both reach remote and shallow beaches only possible by catamaran, leaving the mega-yachts and motorboats behind. By escaping the crowd, guests get to find hidden wave spots, experience amazing downwinders alongside the boat, and enjoy offshore wind riding conditions with the safety and security of a fast dinghy boat.